



DIE ERSTE VON VIER WÄNDEN

Wir helfen Obdachlosen zurück. Zum Beispiel in die eigenen vier Wände. Die Tagesstätten der Diakonie in Düsseldorf.
Spendenkonto: 10 10 57 57, Stadtparkasse Düsseldorf.

Diakonie 

AGENCY: CAYENNE WERBEAGENTUR / DÜSSELDORF CLIENT: DIAKONIE

PROJECT: SERIES OF BILLBOARDS / 3D INSTALLATION

HEADLINE: THE FIRST OF FOUR WALLS

DESCRIPTION: CAMPAIGN TO PROVIDE NEW HOUSING FOR HOMELESS PEOPLE

A 3D billboard is mounted on a wall with a repeating diamond-shaped pattern. The billboard is blue with a black border and contains white text. To the left of the billboard, two white buttons are pinned to the wall, and a striped necktie is hanging. To the right, a round analog clock is mounted on the wall.

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A photograph of a wooden wall with vertical planks. In the upper right, a wooden coat rack with three silver hooks is mounted. A single wooden hanger is hanging from the leftmost hook. In the lower left, a blue graphic overlay contains text.

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